



South Shields FC
Foundation

*Annual Report
& Social Accounts*

Year End 31 Dec. 2019



Introduction



Community Activity Partner
2019

Welcome to our 2018/19 Annual Report. It covers the period 1 July 2018 to 31 December 2019, longer than usual as we extended our normal accounting period by six months.

Looking back, its hard to believe how far we have come in such a short space of time. In 2017 we had half a dozen junior football teams playing away from Mariners Park run by a couple of parent volunteers and a small Committee.

Fast forward two years and we have a Registered Charity with a turnover of around £350k (18 Months); a flagship schools programme working with over 300 children every week in 13 schools and nurseries; a grass roots programme with nearly 300 children participating in 20 teams with 100 more regularly participating in community activities; and a workforce of 12, supported by a skilled and dedicated group of over 30 volunteers.

A game changer for us was the partnership we struck with Harton & Westoe Miners Welfare in July 2019 which saw us secure the future of the Harton Welfare facility and gave us an opportunity to increase our social and community impact. Which we did, doubling our social impact from £1.1 In 2017/18 to **£2.2million in 2018/19.**

That's a total of £3.3 million in the last two and a half years which produces a return on investment of **£7 social value for every £1 we spent** in the same period.

We enjoy terrific support from South Shields FC and together we are working tirelessly on our shared ambition to become a Football League ready Community Club.

I want to say a big thank you to the hundreds of people who help us either financially, by offering their time and skills or supporting our activity programmes. You are helping us to achieve our purpose of improving the health and wellbeing of our fantastic community.

Special thanks to Port of Tyne our Official Community Activity Partner.

The purpose of these Social Accounts is the tell the story of what we did and the impact it had alongside our normal financial reporting processes. It's also our Annual Report for the Charity Commission.

Steve Camm
Head of South Shields FC Foundation



Purpose and Structure of this Report

The purpose of this report is to tell the story of South Shields FC Foundation to its stakeholders. It should be read in conjunction with the Unaudited Financial Statements prepared for the 18 month period ended 31st December 2019.

As a registered charity there are some things we need to tell you about in accordance with Charity Commission rules. Things like:

objectives and activities;
achievements and performance;
financial review;
structure,, governance and management;
reference and administrative details;
exemptions from disclosure;
funds held as custodian trustee on behalf of others

In other words...**the legal stuff.** (Part One).

But, we use a Wellbeing Valuation Approach to attribute a financial return on investment against our various activities. We take an NHS view of what impacts on people's mental health and wellbeing which is why we organise our various activities and programmes into five key areas:

being physically active,
connecting with other people
paying attention to the present,
giving to others; and
learning new skills

In other words...**the fun stuff!** (Part Two).

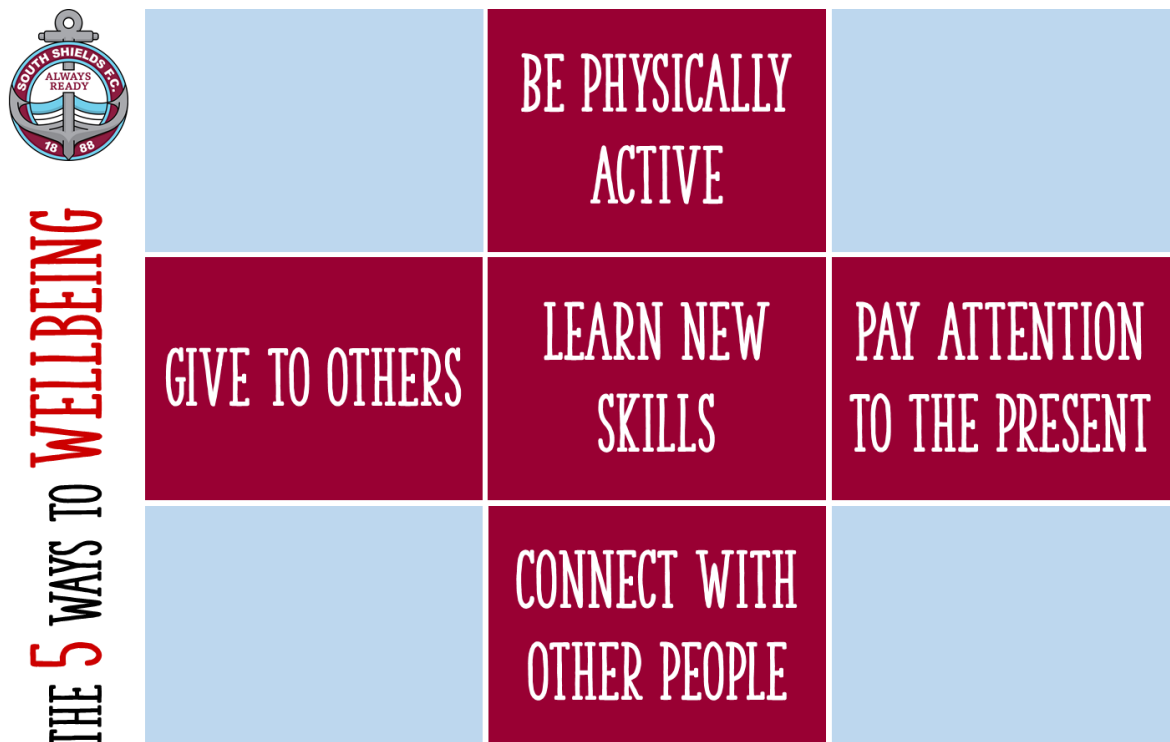


Figure One: The Foundation's view to Health and Wellbeing (Source NHS)

PART ONE - THE LEGAL STUFF



Objectives and Activities

South Shields FC Foundation was established in 2017 with the following charitable purpose:

To promote community participation in healthy recreation by providing facilities (land, buildings, equipment and activities) for the playing of association football.

To assist in providing facilities for sport, recreation or other leisure time occupation of such persons who have the need for such facilities by reason of their youth, age, infirmity or disablement, poverty or social and economic circumstances or for the public at large in the interests of social welfare and with the object of improving their conditions of life.

To advance the education of children and young people through such means as the trustees think fit in accordance with the law of charity.

In 2018/2019 we carried out the following activities relating to these purposes which are described more fully in part two:

Being physically active	Grass Roots Junior Football Programme PSHE Schools Programme Out of School Clubs and Activities Dance Facilities Hire—Harton Welfare (Boxing and Fitness, Cricket, Adult 5 a side Football)
Making new friends	Social Activities (Room Hire) Schools Match Day Experience
Paying attention to the present	Local Elections Community Events
Giving something back	Volunteer Development Charity Events and Activities
Learning a new skill	Facility Hire—Music, Corporate Training and Development Schools Writing Project Employment

Reference and Administrative Details

South Shields FC Foundation Limited

Charity Number: 1176894

Company Number: 10257450

Registered Office: Mariners Park,
Shaftesbury Avenue,
South Shields.
NE32 3UP

Headquarters: Harton & Westoe Miners Welfare,
Low Lane,
South Shields.
NE34 0NA

Structure, Governance & Management

South Shields FC Foundation is a Charitable Company (10257450) limited by guarantee which is also a Registered Charity (1176894)

It is governed by a set of charitable articles registered with Companies House and the Charity Commission.

The Charity has four Directors/Trustees who meet quarterly.

Gary Crutwell
Stephen Taylor
Martin Urwin
Keith Finnigan
John Watson

New trustees are recruited by the Board based on the skills and experience the Charity needs to continue to thrive and deliver its intended community impact.

Day to day management is carried out by the Head of South Shields FC Foundation who is accountable to the Board of Trustees.

Public Benefit Statement

In carrying out the activities the trustees have had regard to the Charity Commission's guidance on public benefit.

Exemptions from Disclosure

None

Funds held as Custodian Trustee on behalf of

None

Unaudited Financial Statements

The Unaudited Financial Statements set out the expenditure and income against the following main activities:

See next page for Summary

Financial Review

The Foundation's financial position at the end of 2018/19 reporting period was:

STATEMENT OF INCOME AND ENDOWMENT	2019 £	2018 £
Donations and legacies		
Donations	175,982	40,580
Grants receivable	25,250	450
Sponsorships	3,671	10,054
	204,903	51,084
Charitable activities		
I Income from charitable activities (Football camps & Activities)	42,913	1,977
	42,913	1,977
Other trading activities		
Fund raising events	7,632	3,732
Kiosk Income	15,208	-
Merchandise sales	2,167	-
Harton welfare sales	80,033	-
	105,040	3,732
Total incoming resources	352,856	56,793

EXPENDITURE

	2019	2018
Raising donations and legacies		
Staff costs - wages & salaries	(107,449)	-
Staff costs - pension contributions	(420)	-
Direct costs	(892)	-
Subscriptions	(814)	-
Sponsorships	(550)	-
	(110,125)	-
Other trading activities		
Fund raising events	(445)	(840)
Kiosk purchases	(5,798)	-
Merchandise purchases	(8,359)	-
Harton welfare cost of sales	(16,630)	-
Harton welfare rent	(26,038)	-
Harton welfare wages	(12,896)	-
Harton welfare cleaning costs	(428)	-
Harton welfare premises costs	(3,174)	-
Harton welfare insurance	(1,622)	-
	(75,390)	(840)
Charitable activities		
Cost of grant funded charitable activity (Grant Income)	(460)	-
Depreciation - owned assets (Fundraising)	(22,987)	(5,106)
Coaching badges (Fundraising)	(1,640)	(669)
League fines (Fundraising)	(513)	(20)
League fees (Fundraising)	(8,913)	(4,737)
Referee fees (Fundraising)	(5,919)	(3,670)
Venue hire (Fundraising)	(81,033)	(37,210)
Small sports equipment (Fundraising)	(3,355)	(838)
Coaching fees (Fundraising)	(14,710)	-
Trophies (Fundraising)	(1,694)	-
	(141,224)	(52,250)
SUPPORT COSTS		
Governance costs		
Accountancy fees (Administration costs)	(2,565)	(810)
Motor and travel expenses (Administration costs)	(380)	-
Professional fees (Administration costs)	(15,020)	(600)
Sundry expenses (Administration costs)	-	(324)
Printing (Administration costs)	(1,389)	(462)
Insurance (Administration costs)	(330)	-
Premises costs (Administration costs)	(7,138)	-
	(26,822)	(2,196)
Total resources expended	(353,561)	(55,286)
Net Expenditure	(705)	1,507

PART TWO - THE FUN STUFF



BEING PHYSICALLY ACTIVITY



Grass Roots Jun-

ior Football Programme



Grass Roots Junior Football

This was where it all started for the Foundation. In 2015 South Shields FC returned to its home at Filtrona Park (now renamed Mariners Park) after three years in exile playing in Peterlee. At that time we had five junior football teams. Here are some of them pictured at Mariners Park on the pitch with the Mayor of South Tyneside just before the players made their return.



Participation and Engagement

By the 2019/2020 season we had **20 junior teams** (aged 7 to 16) participating in the Russell Foster Youth League, Pinpoint League and Durham FA League.

That's **300 boys and girls** participating in weekly training and matches supported by **32 fully licensed** and DBS checked volunteer coaches. They received **6220 coaching hours** of support in 2018/19.



 Social Impact Value + £ 508,373



Coaching Frameworks

Our **coaching and development frameworks** have been shared across the Club connecting our ideas and philosophy from first team to Academy to grass roots with distinct **pathways for performance, performance potential and participation**

Together with a clear priority focus for coaches at each stage of a player's **development journey** based on what is most important now in that journey and what can wait

	PERFORMANCE	PERFORMANCE POTENTIAL	PARTICIPATION
DEVELOPMENT PATHWAY	FIRST TEAM	COLLEGE PROGRAMME	THINKERS AND MOVERS 3-5 YEARS
	16-19 ACADEMY	SELECT TEAMS U13-U18	MINI MARINERS 5-7 YEARS
	FUTURES ACADEMY 12-16		GRASS ROOTS TEAMS 7-18 YEARS



Charter Standard

We are an FA **Charter Standard Club** and provide all our volunteer coaches with access to South Shields FC professional coaches. We encourage the sharing of effective practice and carry out coaching observations and CPD.



"Winning" Behaviours

We also developed and shared a set of **positive behaviours** for players, coaches and parents that guide our grass roots football programmes. These behaviours are monitored by the Clubs three **designated Welfare Officers**.



Schools Conference

In January 2019 we introduced our latest thinking at a conference for school PE leads entitled **"Bringing the Everyday Curriculum into Sport"**. This session was attended by representatives from 20 schools. We also launched our new bespoke PSHE programme for schools and nurseries which is designed to maximise learning and encourage cross curricular links within Early Years and Foundation Stage (EYFS) PE.





Monkey Movements

Our movement based programme which focuses on key motor control skills and the fundamentals of movement. This is achieved through freedom based activity and structured play.



Social Impact Value +£ 422,855



Polly Phonics

Our literacy programme which transforms an EYFS literacy lesson into a fun, active and engaging PE lesson. This programme links to the National Curriculum and is suitable for children up to Year 2 to aid pupil intervention and development.



Social Impact Value +£ 69,003



Matey's Maths

Our numeracy based programme which incorporates the EYFS maths curriculum within a PE lesson for children up to Year 2.



Social Impact Value +£ 34,501



Multi Sport/Multi Skills

This is our bespoke programme covering a wide range of topics within the PE curriculum. It mixes a multi-sport curriculum with a scheme of work that emphasises key social and psychological skills.



Social Impact Value +£ 181,224



Year 6 Transition

This PE programme links closely with core PSHE principles. In these sessions we promote creativity, leadership, peer support and resilience in preparation for pupils transition into secondary school.



Social Impact Value +£ 123,055

Out of School Clubs and Activities



After School Clubs

We were asked by x schools to support their out of hours provision, providing wrap around care for working adults and regular participation in sport and physical activity for children.

We have delivered programmes for:
Boys Football,
Girls Football,
Futsal



Social Impact Value +£ 51,273



School Teams

With the help of first team players Adam Thurston and Luke Daly we have also been supporting PE staff at Sea View Primary with the management and development of their Year5/6 school team which participated in the schools football league.



Social Impact Value +£ 16,451



Active Lunch

Our delivery supports schools with their active lunch programmes. In 2019 we worked on a basketball programme in Bamburgh School.



Social Impact Value +£ 21,935



Lets Play Thursday

We have been running a regular Thursday Night "turn up and play" programme since 2017 supported by first team players Blair Adams and Adam Thurston.



Social Impact Value +£ 26,322



Little Trix

Little Trix is our bespoke football programme for girls aged 6-12 years. Having started life as an FA Wildcats Centre the girls agreed they wanted to continue the programme and duly rebranded it "Little Trix" in 2019.



Social Impact Value +£ 19,174



Thinkers and Movers

This is our bespoke and highly popular programme for 3-5 year olds introducing them to a movement based programme that incorporates football.

It progresses to our brand new Mini Mariners Programme which aims to provide a development pathway for 5 and 6 year olds into grass roots football.



 Social Impact Value +£ 71,782



Holiday Courses

Our ever popular holiday courses are now a regular feature of our activity programme, supporting parents who work in the school holidays and providing important a continuation of organised physical activities for children aged 6-12.



Match Day Play Park

In November 2018 we began our match day experience for schools which incorporates a match day play park for children aged 4-14 on the 3G pitch before all first team home games. Using the same principles as our Active Lunch programme it encourages children to play football, cricket, tennis, rounders and quick sticks hockey (with their parents) for an hour before enjoying the match.

Dance



Schools Dance Festival

In 2019 we introduced a brand new offer to our schools programme. With the support of McKenzie Dance we offered a dance based movement programme in four schools culminating in our very first Dance Festival in the marquee at Mariners Park.



 Social Impact Value +£ 129,398

Harton and Westoe Miners Welfare



Exciting New Partnership

In July 2019 our offer expanded, incorporating the activities programme being delivered at Harton Miners Welfare (HMMW). The Foundation took over the management responsibility for the site in partnership with the HMMW Trustees, saving it from closure. All income generated by the Foundation is now reinvested in the development and operation of our programmes and the continued operation of the Harton and Westoe site.



Boxing

A number of adults and children use the boxing gym at Harton Welfare operated by Harton & Westoe Gym to participate in regular physical activities including boxing and boxer fit programmes.



[Social Impact Value +£ 51,597](#)



Cricket

Similarly, in the summer of 2019 two **Whiteleas and Harton and Westoe** cricket teams were based at the Welfare involving 30 players regularly participating in local league cricket.

We also hosted the **South Shields Bangladeshi Cricket Club** with a further 15 members.

Finally a Durham County Cricket Club **All Stars** programme ran a six week course for 20 children aged under 11.



[Social Impact Value +£ 134,749](#)



5 a side Football

Harton Welfare is a popular facility for adult outdoor 5 a side football on its two MUGAs.

[Social Impact Value +£ 144,595](#)

MAKING NEW FRIENDS



Social Activities

Supporters Quiz



Since October 2019 we have hosted the South Shields FC Supporters Alliance Friday Night Quiz which acts as a regular social gathering for 40 non league football fans.



 Social Impact Value +£ 23,971

Darts



In November 2019 we also added a Ladies Darts team of 8 players participating in games and social gatherings at Harton Welfare.

 Social Impact Value +£ 14,982

Banner Group



Harton Welfare is proud to host the Harton and Westoe Miners Welfare Banner group whose 50 members regularly meet socially as well as in their role as custodians of the Colliery Banners which are taken to the Durham Miners Gala and other local events.

Harton Welfare



📏 Social Impact Value +£ 39,269



Christmas Carol Concert

December 2019 was also the regular Carol Concert at Harton Welfare. This year it brought together the mining community and football community in a celebration accompanied by Westoe Brass Band.



Simonside Bowls Club

With the future of Harton and Westoe Miners Welfare secured the Simonside Bowls Club were able to continue their 50 members participating in local leagues and social activity.

📏 Social Impact Value +£ 44,946

Schools

Match Day Experience



The Schools match day experience started in November 2018 and includes three distinct beneficiary groups: a **social experience** for school children and their parents to attend a South Shields FC game, a **physical activity** at a match day play park and a **learning activity** for a number of children who would write about their matchday experience in a project with The Centre for the Written Word in South Shields.

In 2018/2019 2,831 children and adults attended a first team match day experience.



Local Elections



Harton Welfare was a Polling Station in 2018/19 enabling local people to participate in Local and General Elections and to select their local Police and Crime Commissioner



Community Events



Garden Olympics

In September 2019 we hosted, in partnership with the Simpson Sports Trust, our inaugural Garden Olympics for families living locally. The event also marked the one year anniversary of the passing of local sports coach and former Harton and Westoe footballer, Sean Simpson. The event, attended by 100 local people included a five a side football tournament, bowls, golf, darts, quoits, cream cracker eating, wheelie bin challenge and other family garden games. The event was kindly supported by a grant from South Tyneside Council's Area Advisory Committee.

TAKING NOTICE



Volunteering



We were extremely lucky to have received a **Coach Development Grant** to invest in the 32 volunteer coaches who support young people participating in Foundation Activity Programmes. In 2018/2019 they delivered over 6000 coaching hours.



 Social Impact Value +£ 22,485

GIVING SOMETHING BACK

Charity Events and Activities



Charity Football Matches

We hosted three fundraising football matches at Harton Welfare raising around £5000 for three local charities.



Bucket Collections

At most Saturday South Shields FC home games we offer local charities and good causes an opportunity to hold a bucket collection at Mariners Park. In 2018/19 the total amount raised was **£6584.99** with the following charities benefiting:

- Alzheimers Society
- Boys Brigade (South Shields)
- Cancer Research UK
- Cambodia Appeal
- Charlie Cookson Foundation
- Diabetes Association
- Guide Dogs for the Blind
- Homeless Charities
- Jak Fada Toy Appeal
- South Shields FC Foundation
- South Tyneside Gymnastics Centre
- Stroke Association
- Together Forever Trust



LEARNING A NEW SKILL

Music



Westoe Brass Band

Harton and Westoe Miners Welfare is home to Westoe Brass Band which continues the traditions of the Colliery Brass Band. The group of 20 talented musicians participate in weekly practice sessions and attends a number of large scale local events and competitions.

They also help to keep the traditions and history of our mining community alive.



 Social Impact Value +£ 45,014



Corporate Training

Harton Welfare is a training centre used to deliver over **13,500 learning hours** in 2018/19 in the following areas:

- Health and Safety
- Fire Safety
- Emergency First Aid
- Food Hygiene
- CPD and Leadership Development



Schools



Schools Literacy Project

In 2019 we created a project in partnership with The National Centre for the Written Word in South Shields to use football to support literacy in schools.

The project involved some of the first team players visiting school assemblies to answer questions and offer tickets for an upcoming game. The children and an accompanying adult enjoyed a match day experience.

In 2018/9 **70 children completed a workshop** at The Word where they wrote and filmed a match report based on their match day experience. The project culminated in a celebration event at The Word attended by the Mayor and Mayoress of South Tyneside.



Employment



Job Creation

In 2018/2019 we created the Foundation created the following posts:

Programme Delivery Lead	37 Hours
Sports Development Officer	20 Hours
Sports Development Officer	10 Hours
Coach	15 Hours
Coach	10 Hours
Coach	5 Hours

In July 2019 staff formerly employed by Harton and Westoe Miners Welfare were TUPE'd over to the Foundation meaning their jobs were safeguarded:

Bar Supervisor	30 Hours
Receptionist	30 Hours
Administrator	12 Hours
Bar Staff	15 Hours
Bar Staff	10 Hours
Bar Staff	10 Hours
Handyman	15 Hours



📊 Social Impact Value +£ 29,647



Apprenticeships

In partnership with Gateshead Council and Sunderland College we created the following apprenticeships in 2018/19:

Community Sports Activator - 18 Months
(completed 31 December 2019)

Horticulture and Grounds Maintenance (ongoing)
18 Months



📊 Social Impact Value +£ 2,985



Bursaries

In 2019 the Together Forever Trust supported us with a further bursary to create employment for South Shields FC Academy star **Josh Elcoate** meaning he could pursue his football dream after graduating from the Academy. Josh now splits his time between training and delivering coaching for the Foundation.



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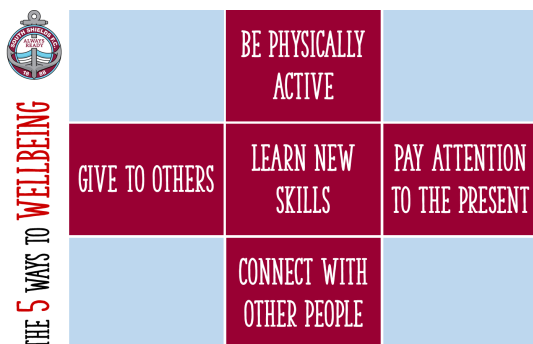


SOCIAL IMPACT CALCULATOR

Our Social Investments

In 2018/19 we invested in activities that strengthen our community and create positive social impact.

We have always tried to take a wider view of what impacts on people's health and wellbeing. This report organises the investments we have made by the **five key factors identified by the NHS** as those affecting health and wellbeing:



Wellbeing Valuation Approach

Our investment decisions are guided by more than just our judgements about what feels right. Yes, they all contribute to our charitable purpose but by how much?

Since 2017 we have used a Wellbeing Valuation Approach to measuring and recording our social impact.

Wellbeing Valuation is in the Treasury's Green Book, the UK's core guide to policy evaluation. The methodology was developed by Daniel Fujiwara (London School of Economics), Affinity Sutton, Catalyst Housing and the Housing Associations Charitable Trust. It works by isolating the particular factors that affect health and wellbeing

e.g. playing a sport, getting a job or socialising with friends.

It then attributes an equivalent financial value to each of these factors. This is the amount of cash that would be needed to increase someone's wellbeing by the same amount.

e.g. playing a sport regularly over a two month period would have the same impact on health and wellbeing as being given £10,767.

It's a one off calculation, so once a benefit has been calculated and attributed to a particular year the continuation of the activity does not keep adding to the total. We like this because, whilst we want to retain people in activities, to add to our impact we must constantly engage new people.

Result

The following pages set out the calculation and the methodology.

In summary:

2018/2019
 Social Impact £ 2.2 Million
 Return on Investment £5 to every £1 spent

Cumulative (since 2017)
 Social Impact £ 3.3 Million
 Return on Investment £7 to every £1 spent

Date	What's the activity?	Annual budget	Associated outcome / value	Evidence you need to apply the value
2017/2018	Expenditure	£ 56,618.00		
	Foundation Players		♥ Football	Record of participant numbers
	Volunteer Coaches/Committee		◆ Regular volunteering	Record of individuals with regular voluntary position
	Literacy Project			
	Match Day Play Park			
	Holiday Courses			

2018/2019	Expenditure	£ 250,144.00		
	SCHOOLS Monkey Movements		♥ Frequent moderate exercise	Record of participant numbers
	SCHOOLS Polly Phonics		♥ Frequent mild exercise	Record of participant numbers
	SCHOOLS Matey's Maths		♥ Frequent mild exercise	Record of participant numbers
	SCHOOLS Multi Sport/Multi Skills		♥ Frequent moderate exercise	Record of participant numbers
	SCHOOLS Year 6 Transition		♥ Frequent mild exercise	Record of participant numbers
	SCHOOLS After School Clubs		♥ Frequent moderate exercise	Record of participant numbers
	SCHOOLS School Team		♥ Football	Record of participant numbers
	SCHOOLS Active Lunch		♥ Frequent moderate exercise	Record of participant numbers
	Lets Play Thursday		♥ Football	Record of participant numbers
	Little Trix (Girls Football)		♥ Football	Record of participant numbers
	Thinkers & Movers		♥ Frequent mild exercise	Record of participant numbers
	Holiday Courses			
	Match Day Play Park			
	Schools Dance		♥ Dance	Record of participant numbers
	Boxing		♥ Keep fit	Record of participant numbers
	Cricket		♥ Frequent mild exercise	Record of participant numbers
	Five a side football (Adult)		♥ Football	Record of participant numbers
	SSFC Supporters Quiz		▣ Member of social group	Record of regular attendance at a group meet up
	Darts		▣ Member of social group	Record of regular attendance at a group meet up
	HWMW Banner Group		▣ Member of social group	Record of regular attendance at a group meet up
	Bowls		▣ Member of social group	Record of regular attendance at a group meet up
	Brass Band		— Hobbies	Record of participant numbers
	Jobs Created		◆ Full-time employment	Record of individuals moving from unemployment into FT employment
	Jobs Created		◆ Part-time employment	Record of individuals moving from unemployment into PT employment
	Apprenticeships		◆ Apprenticeship	Record of individuals enrolling on an apprenticeship
	Volunteer Coaches/Committee		◆ Regular volunteering	Record of individuals with regular voluntary position
	Foundation Players		♥ Football	Record of participant numbers

Average person value	No. of Unique participants (+ ages)					Total value	Total minus deadweight
	Age unknown	Under 25	25-49	50+	No. with unknown results		
£ 3,101		265				£ 1,309,602	£ 1,060,777
£ 2,357			25	8		£ 61,760	£ 50,026
		76					
		899			1004		
		20					
	CHILD	1260	ADULT		1037		£ 1,110,803

Comments / notes / assumptions / judgements
265 unique junior football players at end of 17/18 season 33 unique volunteer coaches at end of 2017/18 season x 3 hrs x 50 weeks = 4950 coaching hours
Unique numbers of Year 5/6 children attending a three hour literacy workshop
Unique numbers of adults and children attending Match Day Experience
Unique Participants to 30 June 2018. Excludes existing Foundation Players.

£ 4,179		140				£ 522,044	£ 422,855
£ 3,537		40				£ 85,189	£ 69,003
£ 3,537		20				£ 42,594	£ 34,501
£ 4,179		60				£ 223,733	£ 181,224
£ 3,537		60				£ 151,920	£ 123,055
£ 4,179		25				£ 63,300	£ 51,273
£ 3,101		15				£ 20,310	£ 16,451
£ 4,179		20				£ 27,080	£ 21,935
£ 3,101		24				£ 32,496	£ 26,322
£ 3,101		8				£ 23,672	£ 19,174
£ 3,537		35				£ 88,620	£ 71,782
£ -		24					£ -
£ -		1197			1246		£ -
£ 3,052		75				£ 159,750	£ 129,398
£ 1,670		5	25			£ 63,700	£ 51,597
£ 3,537	20	15	30			£ 166,356	£ 134,749
£ 3,101			50	10		£ 178,512	£ 144,595
£ 1,850			10	10		£ 29,594	£ 23,971
£ 1,850				10		£ 18,496	£ 14,982
£ 1,850				20		£ 48,480	£ 39,269
£ 1,850				30		£ 55,488	£ 44,946
£ 1,515			15	15		£ 55,573	£ 45,014
£ 10,767				2		£ 20,109	£ 17,092
£ 1,229		2	4	3		£ 14,771	£ 12,555
£ 2,353		2				£ 3,512	£ 2,985
		2	7	5		£ 27,759	£ 22,485
		127				£ 627,620	£ 508,373
	CHILD	1896	ADULT		1492		£ 2,229,585
		3156			2529	Cumulative	£ 3,340,388

24 unique children aged 6-12 years completed 1 hours activity a week for >2 months. Excludes Foundation Players.
Little Trix numbers included in Foundation Players from 01 Jan 2018 35 unique children aged 3-5 years have completed 1 hours activity a week for more than two months
New unique Participants to 31 December 2019. Excludes existing Foundation Players.
Unique numbers of adults and children attending Match Day Experience
Boxing and Fitness activity delivered by Harton & Westoe Boxing Club at Harton Welfare Whiteleas Cricket Club, South Shields Bangladeshi Cricket Club and Junior All Stars Cricket @ Harton Welfare
Weekly Adult 5 a side Football at Harton Welfare.
Friday Night SSFC Supporters Quiz at Harton Welfare.
Members of the Harton and Westoe Banner Group regularly meet at Harton Welfare
Simonside Bowls Club play weekly matches at Harton Welfare.
14 new unique volunteer coaches at end of 2018/19 season. Total = 32 Coaches delivering 6220 coaching hours 127 NEW unique junior football players at end of 18/19 season. All time total = 392.



SOUTH SHIELDS F.C.

ALWAYS
READY

Charitable Company Number
10257450

Registered Charity Number
1176894

Registered Office:
Mariners Park
Shaftesbury Avenue
South Shields
NE32 3UP

Headquarters:
Harton & Westoe Miners Welfare
Low Lane
South Shields
NE34 0NA